



Philippines in View 2017

Marriott Hotel Manila | 30 August 2017

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PRELIMINARY DRAFT PROGRAMME

7th August, 2017

8:30am	Registration Venue: Foyer, Marriott Hotel Manila Ballroom A, 1/F	
9:10am	Introductory Remarks Christopher Slaughter, CEO, CASBAA	
9:15am	Opening Address To Be Announced	
9:30am	Market Overview - Philippines A first look at the newly commissioned CASBAA Philippines in View with apparent trends in the Philippines for telcos pay-TV Operators and content providers. Virat Patel, MD, Pioneer Consulting Asia	
9:50am	In Conversation To Be Announced	
10:20am	Telcos and Mobile Video Large parts of the Philippines will be “mobile first” for broadband connectivity.....how will this affect the media business? Do telcos have ambitions for developing media content offerings? And what about the bandwidth? Nikko Acosta, SVP, Head of Content Business, Globe With Virat Patel, MD, Pioneer Consulting Asia	



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11:00am	<p>Coffee Break Venue: Foyer, Marriott Hotel Manila Ballroom A, 1/F</p>	
11:30am	<p>OTT The broadcast industry is facing a sea change as new technology impacts viewership habits. Should the pay-TV industry in the Philippines be concerned about OTT TV? How can pay-TV transform and what can operators do if they aim to win in the OTT era.</p> <p>Sherwin dela Cruz, Country Manager, iflix Alvin N. Blanco, Director of Broadcast Services, NTC Jacky Lai, Assistant Vice President, Business Development, Viu</p>	
12:15pm	<p>Presentation by Vindicia</p>	
12:30pm	<p>Satellite Horizons The satellite industry plays a vital role in the video broadcast ecosystem . Is there a role for satellite in building the Philippines' national broadband infrastructure? How can broadcasters benefit from the latest technology advances?</p> <p>Thomas Choi, CEO, ABS Andrew Jordan, President & CEO, AsiaSat Huang Baozhong, EVP, APT Satellite Deepak Mathur, Executive Vice President, Global Sales, SES Video</p> <p>With Christopher Slaughter, CEO, CASBAA</p>	
1:00pm	<p>Lunch Venue: Marriott Hotel Manila Garden Room 2&3</p>	
2:00pm	<p>In Conversation</p> <p>To Be Announced</p>	



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2:20pm	<p>Pay-TV Content for the Philippines Philippines pay-TV systems are carrying more and more content that is aggregated for and targeted at Filipino audiences. What's the outlook for content creation and aggregation? What kinds of content will be winners in the next five years? And how long will linear channel line-ups remain the main mode of content delivery?</p> <p>Leslie Lee, Executive Director, Multiplatform Content Services, Media Networks, The Walt Disney Company (Southeast Asia) Katrina Holigores, Director of Programming & Local Production, Fox Networks Group</p> <p>With John Medeiros, Chief Policy Officer, CASBAA</p>	
2:50pm	<p>To Be Announced</p>	
3:00pm	<p>Piracy and Signal Theft</p> <p>Introduction John Medeiros, Chief Policy Officer, CASBAA</p> <p>Felipe B. Bince III, Chief Operating Officer, Asian Vision Cable Holdings, Inc. Timothy Bautista, VP & COO, Cable Boss Erwin Galang, Head of Regulatory and Industry Relations, Signal</p>	
3:40pm	<p>Coffee Break Venue: Foyer, Marriott Hotel Manila Ballroom A, 1/F</p>	
4:00pm	<p>Looking to the Future Revenue: Advertising Viewing & Measurement With more precise data coming to market, should traditional TV channels be worried? Can broadcast media and advertisers keep pace with the technological changes and advances in TV and online consumption? What lies ahead for the industry in a market that has its own unique peculiarities?</p> <p>Nick Burfitt, Managing Director APAC, Kantar Media Stuart Jamieson, MD SEA Emerging Market Cluster, Nielsen</p>	
4:30pm	<p>Pay TV Operators</p> <p>Jane Jimenez-Basas, President and CEO, Signal Philip Chien, President & CEO, GSAT March Ventosa, Chief Operating Officer, SKY Cable</p> <p>With Virat Patel, MD, Pioneer Consulting Asia</p>	



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4:55pm	Closing Remarks Christopher Slaughter, CEO, CASBAA	
5:00pm-8:00pm	Networking Drinks Venue: Marriott Hotel Manila Garden Room 3	

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