



# OTT Anti-Piracy Seminar

20 March 2018 | 2pm - 5pm  
 The Fullerton Hotel, Singapore  
 #casbaaott



OTT Summit 2018

## Half day Seminar DRAFT PROGRAMME

12<sup>th</sup> March 2018

1:30pm	<p><b>Registration</b>  <i>Venue: Boardroom, Lower Lobby, The Fullerton Hotel</i></p>	
2:00pm	<p><b>Introductory Remarks</b>  <b>Louis Boswell</b>, CEO, <b>casbaa</b></p>	
2:15pm	<p><b>Enforcement</b>                  How can the broadcast industry successfully curb piracy and enforce actions against Pirates?   <b>Matt Kurlanzik</b>, Director, Public Affairs, Asia, <b>21st Century Fox</b>  <b>Kevin Plumb</b>, Director of Legal Services, <b>Premier League</b>  <b>Grace Paul</b>, Director Regulatory, Regulatory &amp; Interconnect, <b>Singtel</b>                   With <b>Neil Gane</b>, GM, <b>casbaa Coalition Against Piracy</b></p>	
2:55pm	<p><b>Legal &amp; policy Frameworks</b>                  Some markets have seen a 10 fold increase in piracy rates, despite most countries having some form of anti-piracy regulation and protection. What allows piracy in some markets whilst containing it in others? Are there changes that can be made to make Piracy more controllable?   <b>Andrew Stewart</b>, Partner, <b>Baker Mckenzie</b>                   With <b>John Medeiros</b>, Chief Policy Officer, <b>casbaa</b></p>	
3:30pm	<p><b>Coffee Break</b></p>	
3:45pm	<p><b>How Technology can contribute in the fight against Piracy</b>                  Piracy uses all forms of technology but can technology also help defeat the threat? What is currently being done and what can be done specifically across Asia markets?   <b>Roger Harvey</b>, Regional Director, ANZ, SEA &amp; Japan, Sales Regional, <b>Irdeto</b>  <b>Christophe Clement</b>, Principal Architect APAC, <b>Nagra</b>                   With <b>Aaron Herps</b>, Digital Content Protection Manager, <b>beIN Sports</b></p>	
4:20pm	<p><b>How consumer demand can be met through Legitimate Services</b>                  Broadcasters, Producers and Operators all have a stake in the content that they own. But what do content owners/distributors need to do to stop pirates from, quite literally, stealing their lunch?   <b>Rohit D'silva</b>, EVP &amp; MD, <b>FOX Networks Group</b>  <b>Will Pratt</b>, Founder, <b>Synthesis</b>                   With <b>Shad Hashmi</b>, Co-chair <b>casbaa</b> OTT Group &amp; VP, Digital Development Global Markets &amp; Operations, Asia, <b>BBC Worldwide</b></p>	
5:00pm	<p><b>Closing Remarks</b></p>	

CASBAA OTT Summit WIFI Login:  
 Connect to "Wireless@FullertonHotel"; click "Connect Now"

Interactive Q&A Login:  
 Connect to "Ask.casbaa.com"

Sponsor:

