



Satellite Industry Forum 2018

25 June 2018, Four Seasons Hotel Singapore #casbaasif



PRELIMINARY PROGRAMME SATELLITE INDUSTRY FORUM – 25 JUNE 2018

13th June, 2018

7:30am-9:00am	<p>Registration</p> <p><i>Venue: Four Seasons Ballroom Foyer, Level 2</i></p>	
8:00am-9:00am	<p>Breakfast Briefing</p> <p>A look at the recent proposals for C-band spectrum reallocation within the United States and the potential ramifications for the Asian broadcast industry.</p> <p><i>Venue: Crescent Ballroom, Level 2</i></p> <p>David Schonfeld, Head of Operation, A+E Networks Gabriel Pimentel, VP, South East Asia, ABS Chen Xun, EVP, APT Satellite Barrie Woolston, Chief Commercial Officer, AsiaSat Oleg Gribanov, VP, Media Operations, Discovery Kurt Riegelman, SVP, Sales, Marketing & Communications, Intelsat Matt McDonald, SVP & GM, SPTL Holdings (Sony Pictures Television)</p> <p>With Gregg Daffner, CEO, Gap-Sat</p>	<p><i>Supported by the Casbaa Satellite Industry Committee</i></p>
9:05am	<p>Welcome Address</p> <p>Andrew Jordan, Senior Advisor, AsiaSat & Board Member responsible for Satellite Industry Committee, Casbaa</p>	
9:15am	<p>A Fresh View</p> <p>Louis Boswell, CEO, Casbaa</p>	
9:30am	<p>Opening Keynote: The Satellite Industry in Transition?</p>	

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9:50am	<p>Executive Satellite Leadership Round Table With capacity pricing falling at a rate of knots, how will satellite operators make their margins? Will the new HTS and NGSO players be game changers or 'Widow Makers'? Or are they a solution chasing a problem?</p> <p>Jim Simpson, CEO, ABS Huang Baozhong, EVP, APT Satellite Dr. Roger Tong, CEO, AsiaSat Jean-François Fenech, CEO, Eutelsat Asia Mitsutoshi Akao, Executive Officer & Group President, Global Business Group Space & Satellite Business Unit, SKY Perfect JSAT</p> <p>With Peter de Selding, Co-founder & Chief Editor, SpacelIntelReport.com</p>	
11:00am	<p>Coffee Break</p> <p><i>Venue: Four Seasons Ballroom Foyer, Level 2</i></p>	
11:30am	<p>Spectrum Update:</p> <p>Clare Bloomfield, Director, Policy & Research, Casbaa</p>	
11:45am	<p>The Asian Regulators Have Their Say What are the major issues and problems for the regulators in our region? National, regional, global, or a combination of all three? How different is the Asia-Pacific region to other parts of the world? And what changes do they expect in the next few years?</p> <p>Aileen Chia, Deputy Chief Executive, Policy, Regulation & Competition Development, Director-General, Telecoms & Post, IMDA, Singapore Dr. Bob Horton, Director, Horton Consulting, Australia</p> <p>With John Medeiros, Chief Policy Officer, Casbaa</p>	
12:30pm	<p>Keynote Address: <i>"I've been in the new job for a few months and this is what keeps me up at night" - but is it problems or are the new opportunities just too exciting?</i></p> <p>Chris Johnson, President, Boeing Satellite Systems International</p>	
12:50pm	<p>Networking Lunch</p> <p><i>Venue: Crescent Ballroom, Level 2</i></p>	
2:00pm	<p>Collision Course in Space – Physical and Virtual As the satellite communications industry reaches full maturity, the dangers of post-adolescence become more apparent – physical danger from significant increases in orbital debris and hidden dangers from cyber attacks. Are we spending sufficient time and resources to identify and counter these problems?</p> <p>Arie Halsband, Founder & CEO, Effective Space David Hartshorn, Secretary General, GVF Stuart Daughtridge, VP, Advance Technologies & Business Development, Kratos Defense and Security Solutions</p> <p>With David Ball, CEO, Space Environment Research Centre</p>	

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2:40pm	<p>The 5G Challenge - or Opportunity? Is this the beginning of the end for the satellite industry's use of much of the spectrum, or the end of the beginning, with a bright new future and exploding demand for satellite services from the 5G operators? Will setting up fair and open standards be the key for satellites to operate in parallel with new wireless networks? Did the satellite industry miss the boat with 4G and have lessons been learned?</p> <p>Alvaro Sanchez, General Manager, Integrasys Terry Bleakley, Regional Vice President, Asia, Intelsat Nile Suwansiri, Chief Commercial Officer, THAICOM</p> <p>With Susan Bull, Partner, COMSYS</p>	
3:20pm	<p>The Future of Video – Linear or IPTV? What's the future for linear TV, or is OTT / IPTV going to completely take over? Is the sky really falling or will linear continue to outlive its detractors? News of its demise has for some time been exaggerated but might it even emerge Phoenix-like in a new incarnation?</p> <p>Shad Hashmi, VP, Digital Development Global Markets, BBC Worldwide Yew Weng Soo, VP Sales, Asia-Pacific, SES Video, SES</p> <p>With Louis Boswell, CEO, Casbaa</p>	
4:00pm	<p>Coffee Break</p> <p><i>Venue: Four Seasons Ballroom Foyer, Level</i></p>	
4:30pm	<p>The Hardware Store – Build 'em and Launch 'em The launch industry has changed so much in the last decade – time for a refresh on what we thought was a pretty boring delivery truck? And the manufacturers are having a really hard time.... How are they coping?</p> <p>Ariane Cornell, Commercial Sales Director, Blue Origin Dawn Harms, VP, Global Sales & Marketing, Boeing Satellite Systems International Peter Stier, VP, Sales, ILS Jonathan Hofeller, VP, Commercial Sales, SpaceX Anthony J. Colucci, VP Business Development, SSL</p> <p>With Dara Panahy, Partner, Milbank</p>	
5:10pm	<p>The Way Ahead – Yes / No / Maybe – the CEOs Opine</p> <p>Mark Rigolle, CEO, LeoSat Enterprises Thomas Van den Driessche, CEO, Newtec Hadi Nazari, CEO, North Telecom John-Paul Hemingway, CEO, SES Networks PJ Beylier, CEO, Speedcast</p> <p>With Christopher Baugh, President, Northern Sky Research (NSR)</p>	
6:00pm	<p>Closing Remarks</p> <p>Louis Boswell, CEO, Casbaa</p>	

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6:15pm-8:15pm	Cocktails Venue: Crescent Ballroom, Level 2	
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